WHAT'S A POWTOON?

Powtoon is an online animation platform that allows users to create professional-looking videos quickly and easily. With Powtoon, you can:

- Use simple, drag-and-drop tools to animate your ideas.
- Create professional videos in minutes without needing design or tech skills.
- Customize videos according to your company’s style.
- Produce engaging content for sales, marketing, and training.
- Optimize videos for SEO and sharing on social media.
- Use templates and customize them according to your needs.
- Protect your videos with secure updates and new software rollouts.

C-Level, VPs & Directors

How it's used
Benefits
- Prepare people for change
- Motivate employees
- Keep your company’s time and money in mind
- Keep your IT fun, not a chore
- Drive higher engagement, increase sales, and inspire brand obsession
- Make complex ideas easy to grasp
- Impress the board with trulively inspiring videos.

With Powtoon you can:

- Make it awesome to border intern audiences.
- Powtoon is user-friendly and it gets the same, if not better results.
- Powtoon is great time saver, next to no learning curve.
- Powtoon is easy to use with Development, HR, Management Strategy, & Training & Development and Marketing & Sales.

Intern/extern communications

How it's used
Benefits
- Get buy-in from your partners and clients to ensure full success
- Build company culture your employees will love
- Comp meeting presentations
- Comp updates
- Invitation videos
- Employee performance reviews
- Employee celebrations
- Recruiting videos

Hold your meetings in a unique way to attract attention.

How it's used
Benefits
- See accurate rates increase as people actually absorb your training
- Make complex ideas easy to grasp
- Produce professional-looking content first time
- Make your own videos
- Make cool videos

HR

How it's used
Benefits
- Show top talent how the company is growing
- Help your company not fall off the rails
- Engage diverse learning styles
- Quick customisable, nimble, and mobile
- Optimize for SEO and sharing on social media
- Make content for any platform, no matter where your learners are
- Drive higher engagement, increase sales, and inspire brand obsession
- Make complex ideas easy to grasp
- Impress the board with truly inspiring videos.

Operations & IT

How it's used
Benefits
- Show what's happening at the company
- Help your company not fall off the rails
- Engage diverse learning styles
- Quick customisable, nimble, and mobile
- Optimize for SEO and sharing on social media
- Make content for any platform, no matter where your learners are
- Drive higher engagement, increase sales, and inspire brand obsession
- Make complex ideas easy to grasp
- Impress the board with truly inspiring videos.

Strategy & Planning

How it's used
Benefits
- Share your strategy with key stakeholders
- Shape your brand identity
- Position your company for growth
- Make sure your content is both accessible and effective
- Develop a content plan that aligns with your business objectives

Marketing & Sales

How it's used
Benefits
- Use modern tools on social media
- Be relevant and engaging
- Websites
- Develop a content plan that aligns with your business objectives

The powtoon animation platform is ideal for making presentations, training videos, and marketing materials. It's user-friendly, easy to use, and allows you to create professional-looking videos quickly and easily. Powtoon is a great time-saver with next to no learning curve, and it's easy to use with Development, HR, Management Strategy, & Training & Development and Marketing & Sales. With Powtoon, you can make complex ideas easy to grasp and impress the board with truly inspiring videos.