**POWTOON IN THE ENTERPRISE**
See how more than 85% of Fortune 500 companies are using this visual communication platform to stay three steps ahead.

**WHAT'S A POWTOON?**
Powtoon is a tool to:
- Create videos in presentations. Want animated, cool stuff you'll wish you could do yourself! It can transform your basic PowerPoint presentations.
- Make it easier to add, to present videos, something your audience will love.
- Make it easier to say, in presentations something boring.
- Make it easier to say, what the audience will find relevant.
- Make it easier to say, they will be interested in your story.

**WHO USES POWTOON IN THE ENTERPRISE?**

**Internal Communications**
- **How it's used**: Initiating mock-ups, Invitation videos, Recommendation presentations.
- **Benefits**: Employee performance improvement, customer retention, employee retention, more leads, marketing automation, training.

**HR**
- **How it's used**: Employee performance reviews, Employee celebrations.
- **Benefits**: Better retention, better engagement, more recruitment.

**Operations & IT**
- **How it's used**: Employee performance reviews, Customer retention, Training.
- **Benefits**: Better retention, better engagement, more recruitment.

**Training & Development**
- **How it's used**: Business knowledge training, Workshops, Work skills fulfillment.
- **Benefits**: Better retention, better engagement, more recruitment.

**Strategy & Planning**
- **How it's used**: Internal training sessions, Internal team meetings, New product launch.
- **Benefits**: Better retention, better engagement, more recruitment.

**Marketing & Sales**
- **How it's used**: Internal training sessions, Workshops, Work skills fulfillment.
- **Benefits**: Better retention, better engagement, more recruitment.

**C-Level, VPs and Directors**
- **How it's used**: Business knowledge training, Workshops, Work skills fulfillment.
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**REQUEST A DEMO**
www.powtoon.com